NearCity

Build Your Own City

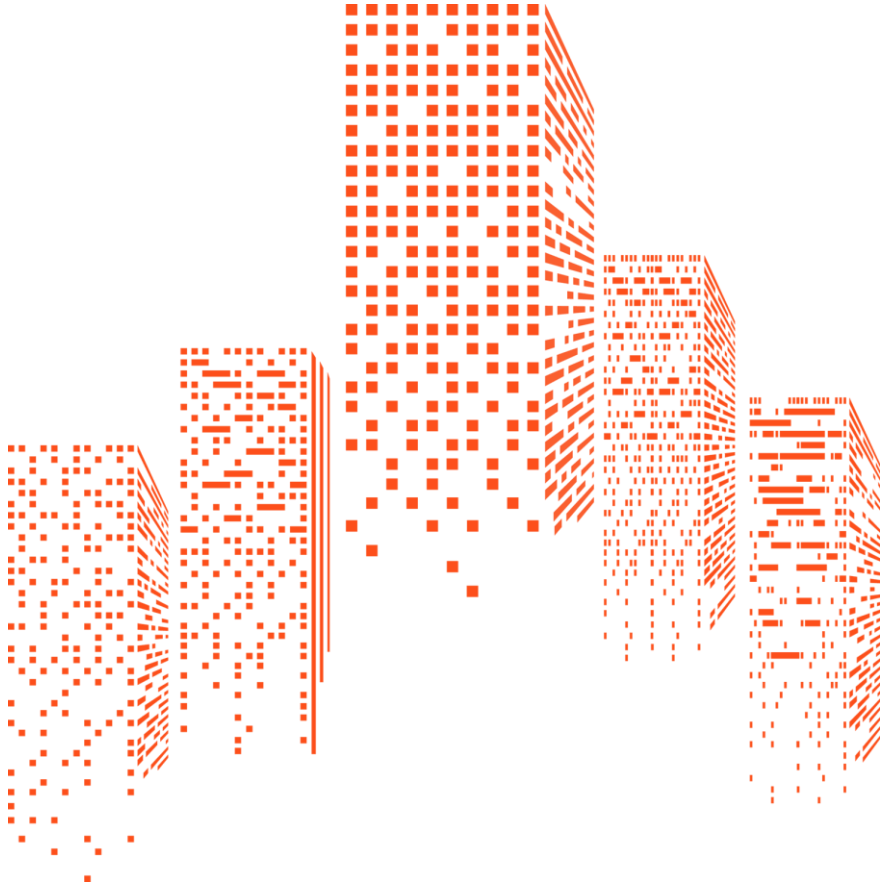
Vision

Our vision is to revolutionize urban living and rethink urban planning.

Mission

We are on a mission to help cities naturally evolve in the direction of local living without requiring top-down central planning, reconstructing and large investments.

Current Situation



The Modern Urban Life Challenges

Human Health Challenges
Sense of isolation, anonymity
Social injustice and exclusion

Economic Challenges
Current urban fabric is centered around “work and commerce” and requires huge investments and resources to transform

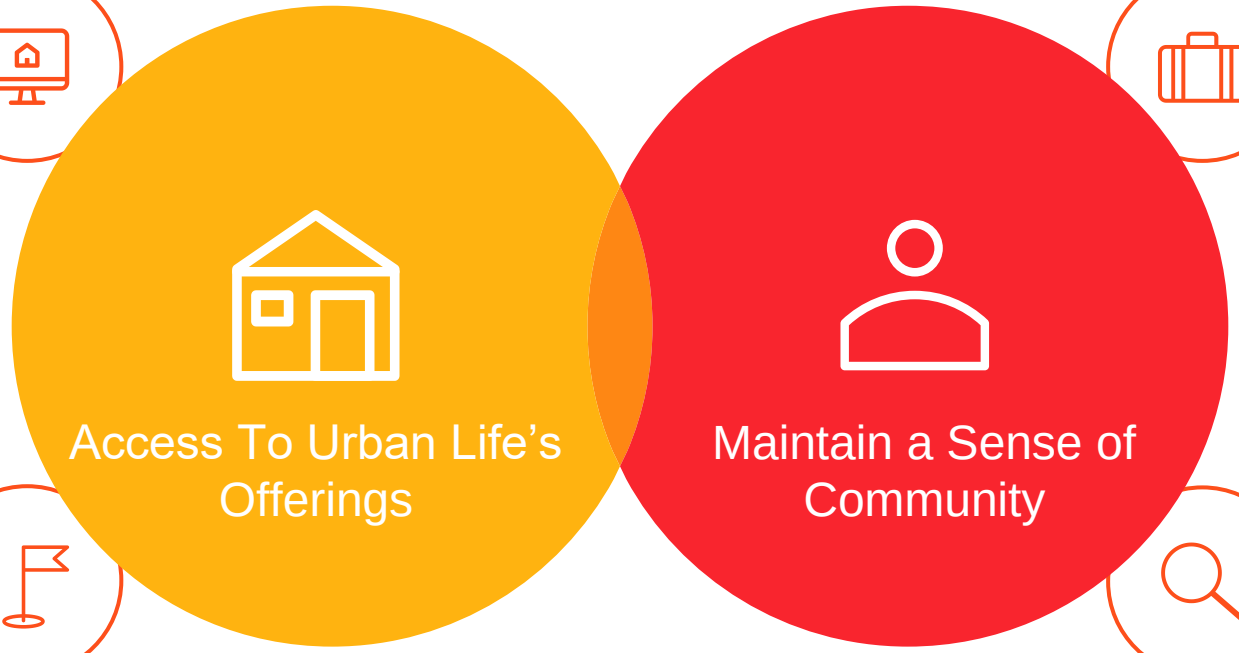
Sustainability Challenges
Urban life is getting more and more unlivable

Political and Scientific Challenges
City leaders and managers are disconnected from the residents and their daily needs, therefore central planning doesn’t work

Today's Dilemma

Access vs Mobility
people demand access from urban life. They end up getting mobility

Belonging vs Anonymity
We need to foster and maintain social and economic relationships in order to build belonging and participation

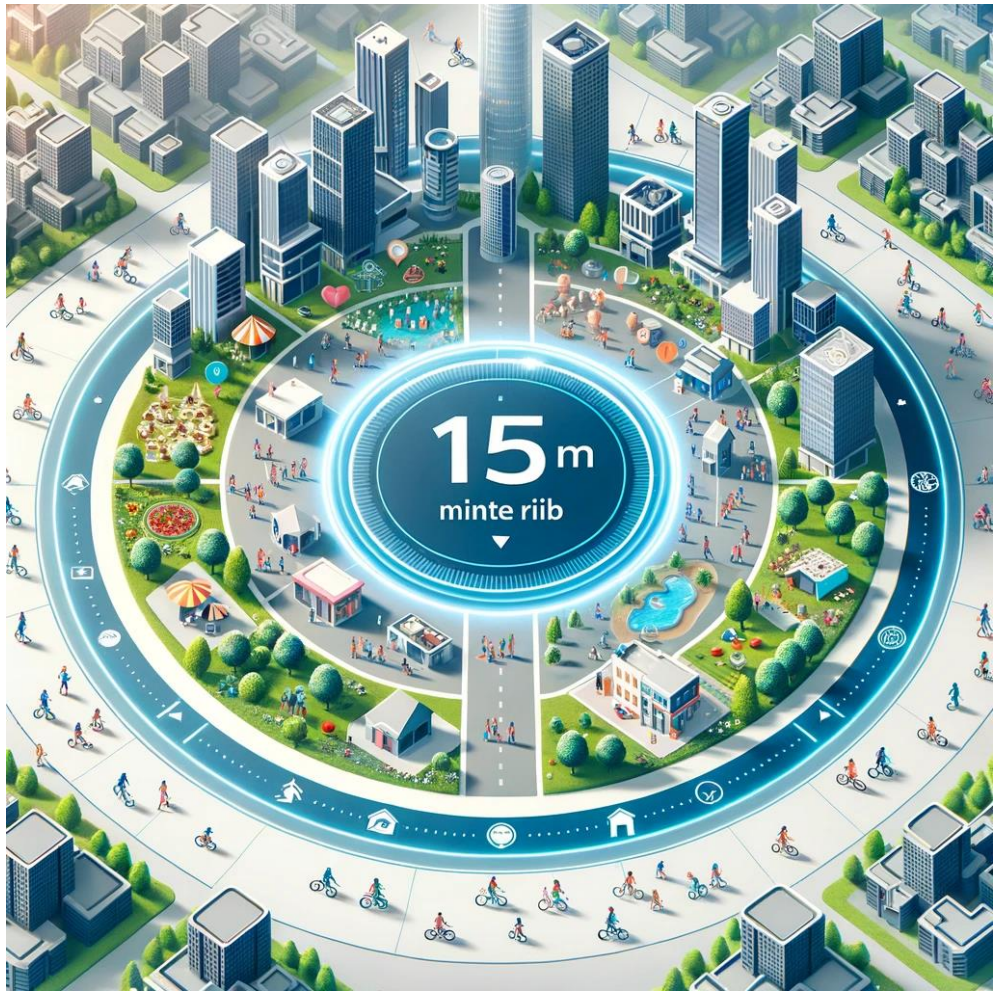


Home vs Work
urban planning is centered around 'work' instead of 'home', resulting in longer commutes and car-dependent living

Social vs Isolated
Quality of life and mental health improves with local community interactions.

Urban Life

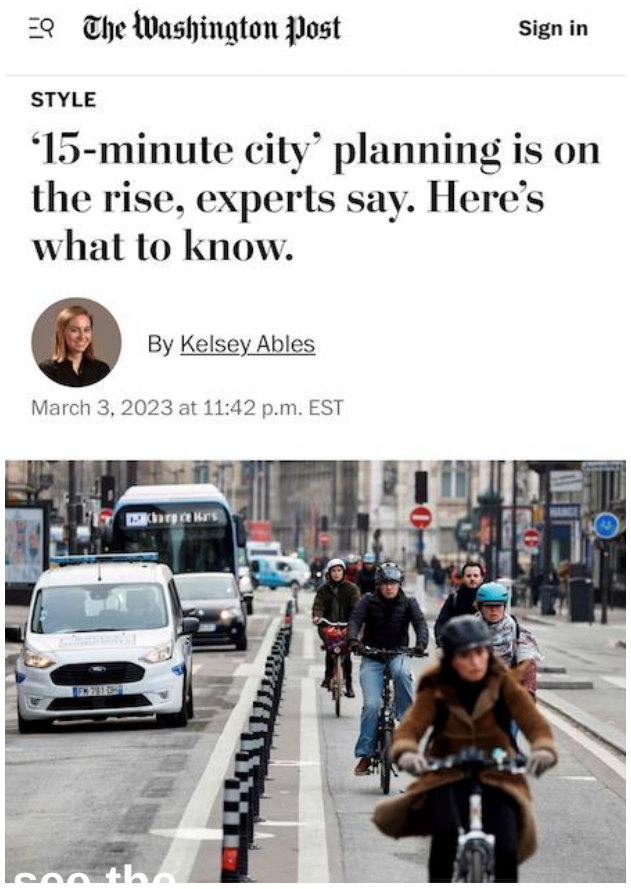
The Answer is : 15-minute city



The ‘15-minute’ city concept is a decentralised urban planning model, in which each local neighbourhood contains all the basic social functions for living and working within 15-minutes by walking, cycling or on public transport

- living
- working
- health
- education
- leisure

Early Adaptors



The Washington Post Sign in

STYLE

‘15-minute city’ planning is on the rise, experts say. Here’s what to know.

By Kelsey Ables

March 3, 2023 at 11:42 p.m. EST

- **Barcelona**’s ‘superblock’ approach.
- **Copenhagen’s** 5-min North Harbour project
- **Bogotá**’s ‘vital neighbourhoods’ vision.
- **Buenos Aires** is creating one of the world’s largest car-free zones.
- **Melbourne**’s 20-minute pilot programme
- **Milan**’s open squares and roads programmes.
- **Paris** - Hidalgo's “ville du quart d’heure” approach.
- **Portland** - In 2009, the city’s Climate Action Plan set a goal for 90 percent of residents to be able to walk or cycle to meet nonwork needs by **2030**

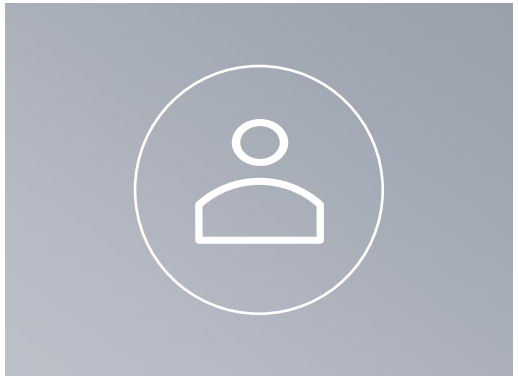
BUT THERE IS A DRAWBACK

IT takes A LOT OF TIME and MONEY

Solution is NearCity

The solution should strike a balance between modern urban life and the positive aspects of localized living.

It does not call for a return to the village life.



The solution should prioritize equality, inclusivity and sustainability.

It should not be about building utopian cities for the elites.

The solution should be focusing on adaptability, preservation and resource efficiency.

It doesn’t require rebuilding the existing cities with huge investments

The solution is NEARCITY

Introducing NearCity

Home centered
Create a virtual, accessible 15-minute city, centered around your home

Community focused
Search, discover, follow and communicate with local businesses

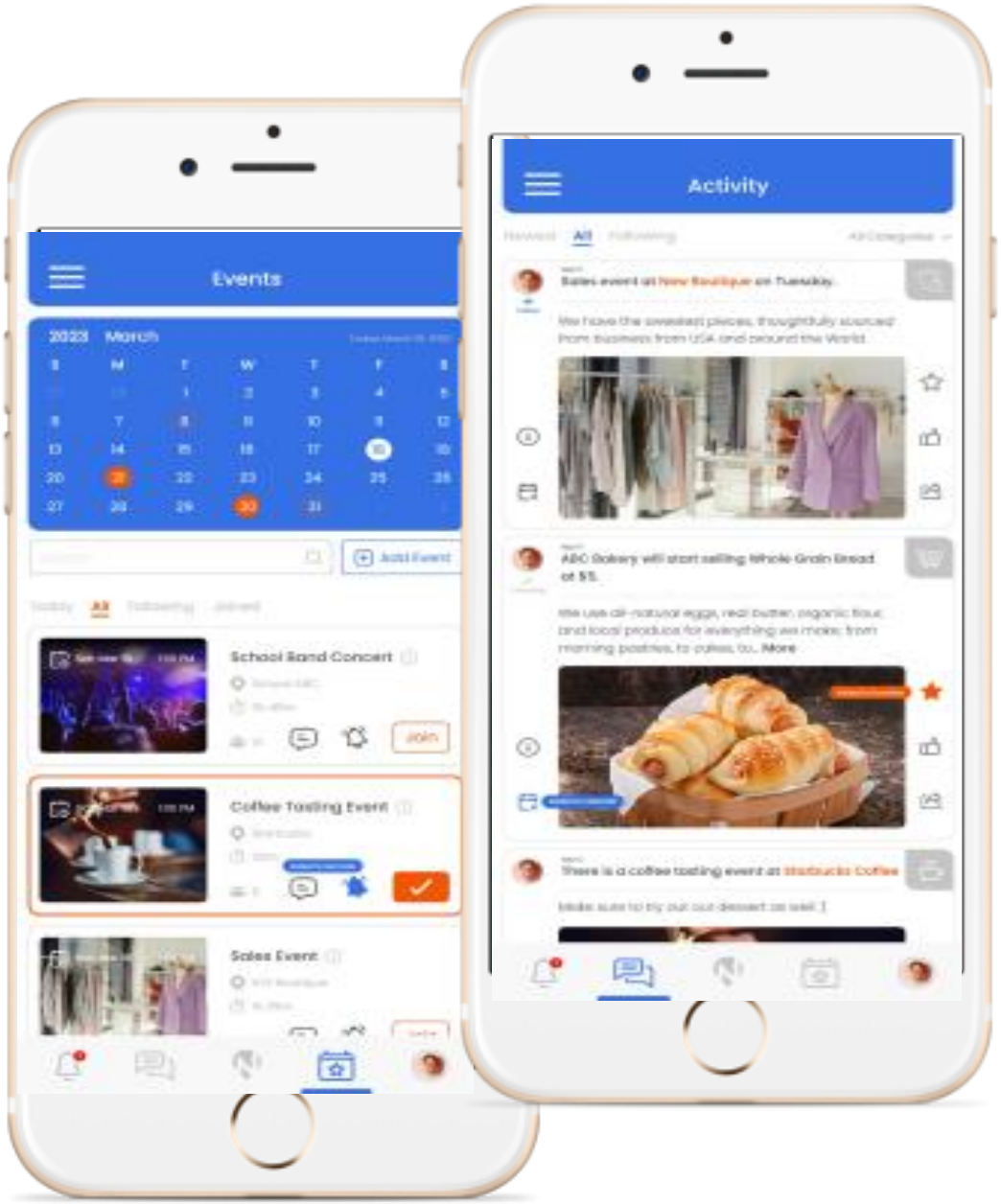
Communication oriented
Stay informed and engaged with your community via activities

Participation intended
Help reshape your NearCity in collaboration with the city leaders

Build a city around you and Live in it.
Reconnect with the your city and community.

GET IT ON Google Play

Download on the App Store



NearCity app

NearCity Area

creates a unique 15-minute city around every user's home address

NearCity Citizens

calculates the total number of NearCity users in each user's area

NCLLS - NearCity Local Living Score

generates a unique score to represent the quality of local life and the tendency of residents to live a local life in each NearCity area

NCO - NearCity Organizations

users search for, follow and rate local businesses within their NearCity

NCP - NearCity Public Entities

engages with residents to influence how the city develops smart city solutions and thrives

NCA - NearCity Activities

users post activities, enhancing local communication and connectivity

Our Unique Solution

- **Cost-Efficiency**

  eliminates the need for massive infrastructure investments and long-term reconstruction.

- **Immediate Accessibility and Insights**

  instantly connects users to nearby amenities and services within a 15-minute radius via a mobile app.

- **NCLLS - pending patent application**

  Uniquely incorporates parameters linked to the 15-minute city model

NCLLS - NearCity Local Living Score

- **Empowers individuals** to assess and choose vibrant, community-centric living spaces based on the quality of local amenities, fostering a higher quality of life.
- **Provides an opportunity for new businesses** to identify prime locations within vibrant, community-centric areas, leveraging the NCLLS insights to strategically position themselves where the local community thrives, fostering potential growth and customer engagement
- **User-Centric Ratings** Sets itself apart by relying on user-generated ratings to evaluate and quantify the quality of local businesses, facilities, activities, and workplaces
- **Alignment with 15-Minute City Concept** Uniquely incorporates parameters linked to the 15-minute city model

Thank You

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